

GET MONEY MUSIC GROUP

ENTERTAINMENT & MEDIA BRAND MANAGEMENT AGENCY



WHO IS GMMG & WHAT DO WE DO?

Founded in 2019, Get Money Music Group is an entertainment & media management company. We work in every aspect of mass media & entertainment with the ultimate goal to take our clients brands to the next level.

Our current client list includes musicians, recording artists, producers, songwriters, film makers, media personalities and more.

We support our diverse roster of talent and clients via artist/talent management, publishing, distribution touring, production, strategic brand development, digital marketing campaigns and beyond.



THE SERVICES WE OFFER



— SOCIAL
— MEDIA/DIGITAL
— MARKETING

— CONTENT STRATEGY
— & CREATION

— SEARCH ENGINE
— OPTIMIZATION AND
— ANALYTICS REPORTING

— WEB AND APP
— DESIGN AND
— DEVELOPMENT

— TALENT
— DEVELOPMENT

— MERCH, PR, MEDIA
— AND TOUR SUPPORT

— CUSTOMER & FAN
— RELATIONSHIP
— MANAGEMENT

— BUSINESS PLANS & CREDIT
— INVESTMENT CONSULTING

— MUSIC PRODUCTION,
— SONG WRITING, MUSIC
— MARKETING
— DISTRIBUTION
— RADIO PROMOTION

@GETMONEYLIFESTYLE

DO YOU NEED A MANAGEMENT?

Whether you are a music industry rookie hungry for success or a highly experienced creative veteran looking to elevate your brand within the business, there is always that question: when is the right time to hire a manager? Before choosing the right management, it is crucial that you first identify what you are looking for a manager to accomplish. Many people might assume that hiring a big-name rep will make all their dreams come true overnight, failing to understand that it is up to the client to come to the table with just as much value as the potential manager.

You must view the relationship as a true partnership, and recognize that expectations should be met on both sides. Your manager is essentially the CEO of your business. Therefore it only makes sense to have a manager when there is business to be managed.

Who you have on your business team will ultimately determine your success as an artist. Though there is no handbook or formula for artists and managers to follow while dealing with the everyday challenges of an ever-changing industry, with the right combination of talent, hard work, ambition and resourcefulness, you are already laying the groundwork for a successful future as an artist.

Proper management can then take your career to the next level, by helping to make the right business decisions and by providing resources and contacts that you would not normally be able to obtain on your own.

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SOCIAL MEDIA & YOUR BRAND



Social media has changed the way we live our lives. From the way we get our news to the way we interact with our loved ones. Social media is everywhere. It's unavoidable, it's powerful, and it's here to stay. Since 2004, social media has been growing exponentially and it hasn't reached the peak of its popularity yet. There's no denying that social media platforms are now a major source of news and information. But that's not all. Social media platforms are unique in the way they interact with customers. Not only do they provide a platform for users to communicate beyond local and social boundaries, but they also offer countless possibilities to share user-generated content, like photos and videos.

But the question is, is it worth investing in social media for your business? Should social media marketing be a focus area for your marketing strategy in 2020? The answer depends on your customers, but in no way should social media marketing be ignored.

3.5 BILLION

SOCIAL MEDIA USERS WORLDWIDE, AND THIS NUMBER IS ONLY GROWING. THAT EQUATES TO ABOUT 45% OF THE CURRENT POPULATION

54%

OF SOCIAL BROWSERS USE SOCIAL MEDIA TO RESEARCH PRODUCTS

49%

CONSUMERS CLAIM THAT THEY DEPEND ON INFLUENCER RECOMMENDATIONS ON SOCIAL MEDIA TO INFORM THEIR PURCHASING DECISION

2.32 BILLION

ACTIVE MONTHLY USERS, FACEBOOK REMAINS THE MOST WIDELY USED SOCIAL MEDIA PLATFORM.



OUR COMPANY VALUES

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HONESTY AND TRANSPARENCY

Our goal is to remain transparent about everything pertaining to your brands growth that comes from the highest level of honesty and integrity. We believe that when transparency is added to the company culture, the team is more engaged and committed to the vision of the company. The reason is they fully understand the mission and feel vested to share ideas, display their creativity, and bring about innovation to achieve the desired objectives.

RELIABILITY AND RESPONSIBILITY

We understand your career is in our hands and to effectively remain reliable in all aspects related to your success is by direct and clear communication. It is important that communication be a two way street both coming from top down and down up. Our team is engaged and committed to the process which includes continual updates, keeping all deadlines and taking full responsibility of the success of our team members..

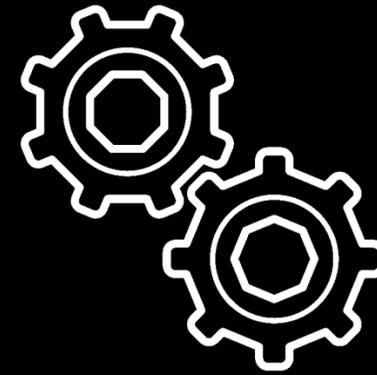
DISCIPLINE AND PERSEVERANCE

Perseverance and discipline are necessary skills for success. Perseverance is the decision to keep working toward a goal, even when success seems unlikely. People who persevere are the ones who achieve what at first glance seems impossible. Knowing how to persevere is important because success takes time. No one is an overnight success. In fact, behind every perceived “overnight” success are years of hard work we are here to help you see the end goal..

OUR CLIENTS

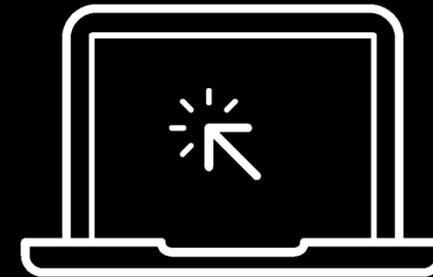
- **ASPIRING BLOGGERS, HOST & MEDIA PERSONALITIES**
 - **SOCIAL MEDIA INFLUENCERS WITH MARKETABLE BRANDS**
 - **PHOTOGRAPHERS, FILM MAKERS, ACTORS & ACTRESSES**
 - **ARTIST, MUSIC PRODUCERS, SONG WRITERS & DJ'S**
 - **AUTHORS, ATHLETES & COMEDIANS**
 - **ENTREPRENEURS & STARTUP COMPANIES**
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WHAT SETS US APART?



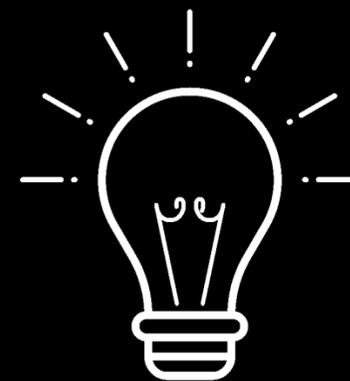
CONSTANT INNOVATION

There's a psychology to marketing, it's not just about tactics. You need a company to get into the deep thinking, to fully understand your business, fans and audience first. Our marketing agency offers not just a solid digital team but every resource you need to exceed from talent development to media training.

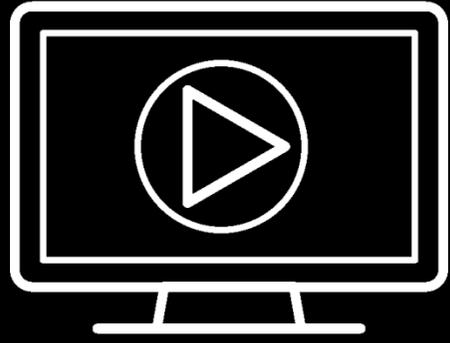


**OVER 10 YEARS OF
ENTERTAINMENT
EXPERIENCE**

You can be assured we make consistent investments in keeping up with digital trends. However we do not chase trends, every campaign we launch has a detailed strategy behind it focusing on our clients specific brand needs.

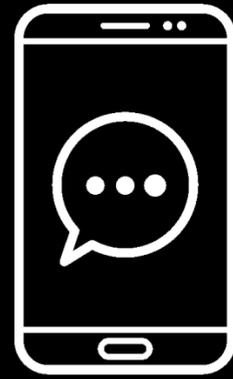


**AFFORDABLE &
RELIABLE QUALITY
SERVICE**



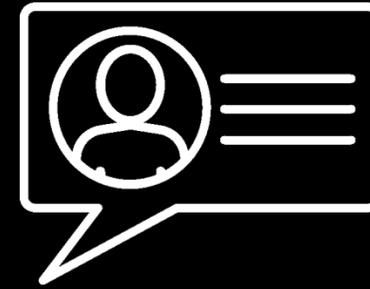
BRANDING AND IDENTITY

We start the process with an in-depth discovery and research phase where we look into what your brand is and stands for. We also conduct a competitive analysis to understand the trends in the market segment and how to ensure your identity stands apart. Clarifying your brand message leads to the quickest gains in terms of increasing sales and revenue.



BUSINESS COLLATERAL

The key to every easily recognizable brand is consistency. When brands use the same colors, logos, fonts, patterns, and imagery over and over again, potential clients and customers begin to associate those visuals with their business. A collateral item is any visual or media used to promote your brand. The assets we provide such as Media kits, videos, custom websites, and social media layouts all help you stand apart from the crowd.



INDUSTRY RELATIONSHIPS

In business, particularly in small business and entrepreneurship, forming relationships are almost preferable to selling products. A solid relationship can become the foundation for partnerships down the line. We give you access to our relationships & help you nurture potential partnerships that align with your brands mission.

OUR ADDED VALUE PROPOSITION



MUSIC MARKETING PLANS



\$1000 ARTIST BRANDING PACKAGE

ALSO INCLUDES:

1 MONTH CAMPAIGN

30 DAY CONTENT
CALENDAR

DAILY CALLS

WEEKLY UPDATES

DISCOUNT STUDIO PRICES

ADDITIONAL ALA CART
SERVICES

ARTIST LOGO/COVER ART

3 PAGE WEBSITE ±
DOMAIN

FB & IG MERCH
PAGE SETUP

ELECTRONIC PRESS KIT

2 MIN VIDEO
PORTRAIT/WRITE BIO

2 LOOK PHOTO SHOOT
(6 EDITS)

MUSIC DISTRIBUTION
SET UP

\$1500 ARTIST PR & BRANDING PACKAGE

ALSO INCLUDES:

2 MONTH CAMPAIGN

DAILY CALLS

WEEKLY UPDATES

3 HOURS STUDIO TIME

ADDITIONAL ALA CART SERVICES

PAID MONTHLY

MUSIC MARKETING PLANS

**1 ARTIST LOGO
MOTION & STILL IMAGE**

**3 PAGE WEBSITE ±
DOMAIN**

**FB & IG MERCH
PAGE SETUP**

ELECTRONIC PRESS KIT

2 MIN VIDEO PORTRAIT

**3 LOOK PHOTO SHOOT
(10 EDITS)**

**MUSIC DISTRIBUTION
SET UP**

**VERIFY MUSIC
PAGES**

**3 INTERVIEWS
(ONLINE/DIGITAL
WRITEUP)**

1 COVER ART

**BIOGRAPHY
WRITTEN/REVISED**

**60 DAY CONTENT
CALENDAR**

**SOCIAL MEDIA
MAKEOVER/LAYOUT
DESIGN**

MUSIC MARKETING PLANS

\$3750 ARTIST PLATINUM BRANDING & PR PACKAGE

ALSO INCLUDES:

3 MONTH CAMPAIGN

DAILY CALLS

WEEKLY UPDATES

12 HOURS STUDIO TIME

**ADDITIONAL A LA CART
SERVICES**

PAYMENT PLANS AVAILABLE

**ARTIST LOGO
MOTION & STILL IMAGE**

**5 PAGE WEBSITE ±
DOMAIN**

**FB & IG MERCH
PAGE SETUP & MAINTENANCE**

ELECTRONIC PRESS KIT

3 MIN VIDEO PORTRAIT

**3 LOOK PHOTO SHOOT
(10 EDITS) MONTHLY**

**MUSIC DISTRIBUTION
SET UP**

**VERIFY MUSIC
PAGES**

**3 INTERVIEWS
(ONLINE/DIGITAL)
PER MONTH**

**BIOGRAPHY
WRITTEN/REVISED**

**90 DAY CONTENT
CALENDAR**

**SOCIAL MEDIA
MAKEOVER/LAYOUT
DESIGN**

MUSIC SMART LINK

3 COVER ART

MEET THE TEAM



DANA COLLINS

MARKETING
MANAGER



JOI S. ADAMS

DIRECTOR BUSINESS
DEVELOPMENT



TRAVIS DAVON

PRESIDENT &
CEO

CONTACT US

LOG ON TO OUR WEBSITE &
SCHEDULE A CONSULTATION



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